

## 段艳健

### 报告人简介:

段艳健，毕业于江南大学，包装工程硕士学位，目前就职于京东物流集团，负责物流包装规划与管理工作，“青流计划”绿色包装项目负责人，致力于构建绿色包装供应链，发表文章十余篇，参与了多个国家与行业包装标准的起草和修订工作。



## Yanjian Duan

### Profile of the Author:

Duan Yanjian, graduated from Jiangnan University with a master's degree in packaging engineering. Currently working at Jingdong Logistics Group, he is responsible for logistics packaging planning and management. He also is the head of the Green Packaging Project of Qingliu Project and is committed to building a green packaging supply chain, at the same time, he has published more than ten articles and participated in the drafting and revision of packaging standards for many countries and industries.

## 京东物流的绿色可持续发展之路

**摘要：**国内电子商务高速发展，给人们的生活带来了很大便利，但是也产生了大量电商包装垃圾，已经引起了社会各界广泛关注。京东物流 2017 年联合品牌商启动“清流计划”，推进供应链端到端的绿色环保。京东物流在行业内率先大范围使用循环包装，掀起了循环快递包装行业的热潮。

## **Jingdong Logistics' Green Sustainable Development Road**

**Abstract:** The rapid development of domestic e-commerce has brought a lot of convenience to people's lives, but it has also produced a large number of e-commerce packaging waste, which has aroused widespread concern from all walks of life. In 2017, Jingdong Logistics launched the "Qingliu Plan" to promote the end-to-end green environment of the supply chain. Jingdong Logistics took the lead in the extensive use of recycled packaging in the industry, setting off a boom in the recycling express packaging industry.