

李天骄

报告人简介:

2016 年加入菜鸟作为菜鸟绿色行动负责人。



Tianjiao Li

Profile of the Author:

In 2016, he joined the CAINIAO as the head of CAINIAO GREEN ACTION.

菜鸟绿色行动 2.0

摘要: 2016 年 6 月，菜鸟联合物流行业合作伙伴共同发起菜鸟绿色行动；从绿色包裹、绿色回收、绿色配送、绿色智能四方面，让中国物流绿起来。2018 年菜鸟绿色行动再次升级，加速中国物流业绿色化进程。

Green Project 2.0

Abstract: In June 2016, CAINIAO and logistics industry partners jointly launched the CAINIAO GREEN ACTION; from the green packaging, green recycling, green distribution and green intelligence made China's logistics more environmentally friendly. In 2018, CAINIAO GREEN ACTION was upgraded again, accelerating the greening process of China's logistics industry.